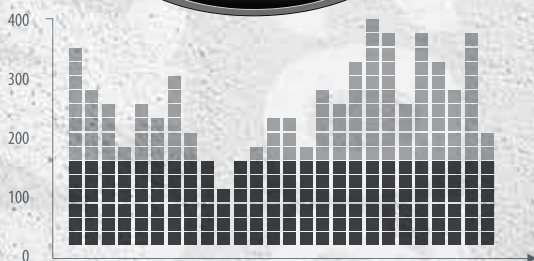




Custom Show Emirates 2023 Statics



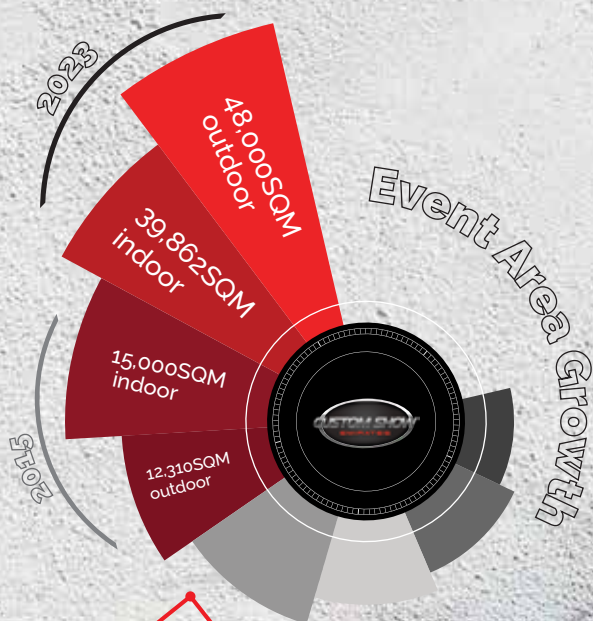
Custom Show Emirates is a successful event brand for the custom cars & motorcycles of the “GCC, Middle east, Europe and Africa”. CSE works as a B2B and B2C platform and set to connect manufacturers, dealers and sellers of auto-motive products with buyers and end users.



Event Area Growth



From its start in 2015 with an initial space of 15,000 SQM indoor and 12,310 SQM outdoor, Custom Show Emirates expanded significantly by its 8th edition in 2023. The event covered a total area of 87,862 SQM, comprising 39,862 SQM of indoor space and an expansive 48,000 SQM of outdoor space



Participating Companies



Participating Companies: The event drew participation from a mix of local and international companies. In the 2023 edition, there were 54 local companies and 14 international companies, indicating a strong industry presence from both regional and global players.

2023

54 LOCAL COMPANIES

14 INTERNATIONAL COMPANIES





Visitor Turnout

Custom Show Emirates 2023 managed to attract a substantial number of attendees. The event saw over 36,852 visitors over the course of three days at Expo City in Dubai.



visitors 36,852



Activities & Engagement

The event offered a diverse range of activities to cater to different interests. More than 24 activities took place, including both indoor and outdoor engagements.





Family-Friendly Environment

Custom Show Emirates positioned itself as a family-friendly event with the inclusion of "Kids Garage." This feature provided an engaging experience for young participants, featuring activities such as face painting, a bouncing castle, and more.





Event Area Growth

The event showcased speed and drift challenges, creating a platform for participants regardless of whether their vehicles were classic or modern. These challenges provided enthusiasts with an opportunity to test their skills.



Modification and Customization

Customization was a central theme, with the event hosting competitions that celebrated modifications and customizations. These competitions included opportunities for participants to win prizes, fostering a competitive spirit.





Exhibitor Engagement

Exhibitors were actively involved through the "Best Display" competition, encouraging them to showcase their products and creativity.



Live Competitions

The event featured live competitions involving mechanics, engine builders, audio implementers, and body fabricators. These competitions aimed to identify the best talents and awarded a grand prize of **25,000 AED**. The total prize pool for these competitions exceeded **870,000 AED**.

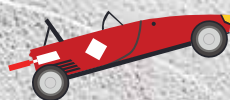


Winners and Entries

The 2023 edition of Custom Show Emirates witnessed **195** winners emerge from over **463** cars and **102** motorcycles that were judged in various customized competitions.



195 winners



463 cars



152 motorcycles





Drifting Competitions

Drifting was a prominent aspect of the event. The professional drift competition saw participation from **25 international professional drifters**, while **144 freestyle drifters** took part in the freestyle drift circuit. Additionally, **11 stunt drivers** and co-drivers showcased their skills on the CSE circuit.



Global Participation

Custom Show Emirates attracted participants from various countries and nationalities, highlighting its appeal as a global motorsport experience.



2023 Static Display



Media Coverage

The event garnered attention from media influencers who shared their experiences and stories about Custom Show Emirates across various platforms.



Custom Show Emirates 2023 Statics

These statistics and details underscore the success and impact of Custom Show Emirates as a significant event brand within the custom cars and motorcycles industry, providing a platform for industry players and enthusiasts to engage, showcase, and celebrate their passion.



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